MEDIA GUIDE

E1 Puerto Banús GP

01-02 June 2024
Marbella, Spain

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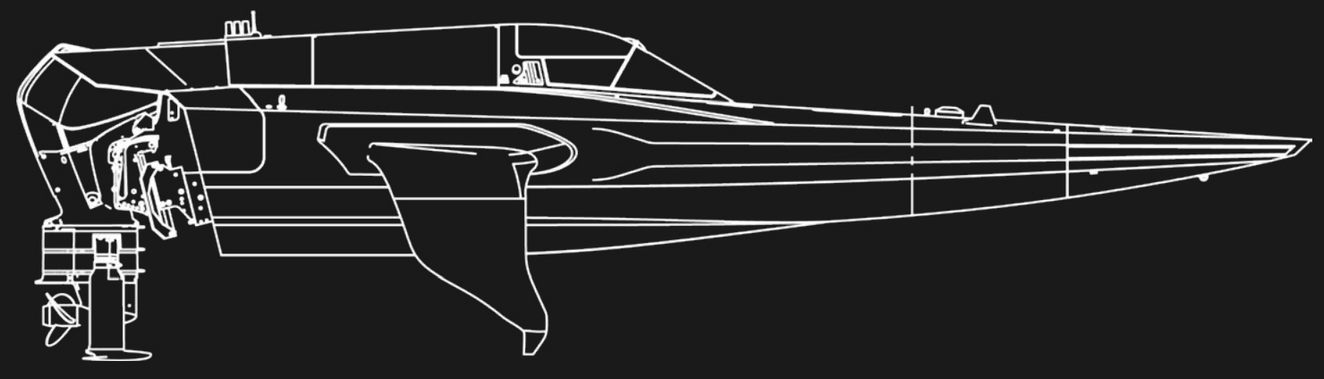

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Welcome to the
E1 Puerto Banús GP

Rodi Basso
Co-Founder and CEO
UIM E1 World Championship

Friends,

It's hard to believe I am already welcoming you to the third event of the UIM E1 World Championship, as the series goes from strength to strength in its debut season. After our spectacular debut in Jeddah, just a few weeks ago we set a new standard in Venice, with thrilling close to shore racing, the launch of our new Will Smith-backed team - Westbrook Racing - and iconic images of our RaceBirds gliding down Venice's Grand Canal.

This weekend the glittering waters of Puerto Banus will provide a stunning backdrop for E1, as one of the world's most glamorous locations welcomes our pilots and fans. I'd like to acknowledge the support of Civitas Puerto Banús, Andalucía Tourism and Marbella Tourism in making this event possible and wish you all an exciting weekend.

Welcome to the
E1 Puerto Banús GP

Carta de Bienvenida
CEO de Puerto Banús
Juan Núñez Insausti

Dear friend, visitor, and sports enthusiast,

It is an honour to welcome you to the E1 Puerto Banús GP, an event that is setting a milestone in promoting sustainable nautical entertainment and equality in the sports world. This weekend, on June 1st and 2nd, Marbella will witness a unique celebration that combines the adrenaline of elite water based motorsport with a commitment to a greener and more equitable future.

After its stops in Jeddah and Venice, Marbella is the third venue chosen by E1 Series; a globally impactful competition being held in 2024 in the world's leading luxury cities, including other destinations such as Monaco, Geneva, and Hong Kong.

At Puerto Banús, we believe that sport is a powerful platform to inspire positive change. This event will highlight the skill of the best electric boat pilots, emphasizing the importance of caring for our oceans and promoting sustainable practices. By hosting this championship in our marina, we aim to demonstrate that innovation and respect for the environment can go hand in hand, driving an exciting and responsible nautical sport.

Furthermore, the E1 Puerto Banús GP reaffirms our commitment to equality in sports, with both male and female pilots competing equally. E1 strives to ensure that all athlete pilots, regardless of gender, have the same opportunities to stand out and be recognized for their talent and skill. We are determined to create an inclusive and diverse environment.

I would like to take this opportunity to express our sincere gratitude to the institutions that have supported the celebration of this unique event in our country: the Junta de Andalucía, the Marbella City Council and mayoress, Ángeles Muñoz, and the Provincial Council of Málaga for their invaluable support and collaboration.

Thank you for attending and being part of this celebration. I wish you a weekend full of excitement and joy at the E1 Puerto Banús GP!

Welcome to the
E1 Puerto Banús GP

María Ángeles Muñoz
Mayor of Marbella

For Marbella, it is a true privilege to host the E1 World Championship, on June 1st and 2nd. This event will position the city as the showcase for an event of worldwide impact and will make it the only venue in Spain. It is an event that combines sports and tourism promotion, joining Marbella with international locations such as Mónaco, Hong Kong, Jeddah, Geneva, and Venice.

I am convinced that the race, which will take place in such an attractive setting as Puerto Banús, will be a great success and will have a huge media impact and economic return for Marbella, with an estimated accumulated audience of over 1 billion people on social media across four platforms. The event will bring to our municipality teams led by personalities from various fields such as Tom Brady, Didier Drogba, Marc Anthony, Steve Aoki, Rafa Nadal, Sergio Pérez, and Will Smith.

It is undoubtedly a challenge for the city, which has the institutional support of the City Council, the Andalusian Government, and the Málaga Provincial Council for its organization. I want to wish all the participants the best of luck and invite fans to enjoy an exceptional event that we have all dedicated ourselves to and which will surely meet expectations.

The story of E1

From left to right: Alejandro Agag, Sophi Horne, Rodi Basso

Rodi Basso
Co-Founder & CEO

Rodi Basso is a Naples-born engineer with a passion for nature and sustainability. His work with NASA, led to him working alongside some of the biggest names in motor racing, such as Ferrari and Red Bull Racing. He later moved on to other projects focusing on business performance and development for Magneti Marelli and McLaren Applied Technologies. He is now realising his vision of applying his business and technological expertise into a groundbreaking sporting championship.

Alejandro Agag
Co-Founder & Chairman

Alejandro is a pioneer of sustainable motorsport. Through his extensive connections in the motorsport industry and vision for a sustainable future, he was able to develop two electric race series from scratch: Formula E and Extreme E. The E1 Series is his latest venture in electric motorsports.

Sophi Horne
RaceBird designer & Founder of SeaBird

Sophi is a Norwegian designer and the originator of the RaceBird prototype. Driven by a desire to make leisure boating more accessible for the general public, she looked for companies to work with that aligned with her vision of sleek, electric boats. When she couldn't find any, she created SeaBird and approached Alejandro Agag, who became the company's first investor. Sophi then went on to create the concept design of the RaceBird, which was then engineered by Rodi and his selected pool of partners.

What is E1?

01

Pioneers in Electrifying Marine Racing:
Revolutionising water sports with cutting-edge technology and sustainable practices.

02

Racing at the Edge:
Crafting unrivalled race experiences in the world's most breathtaking coastal venues.

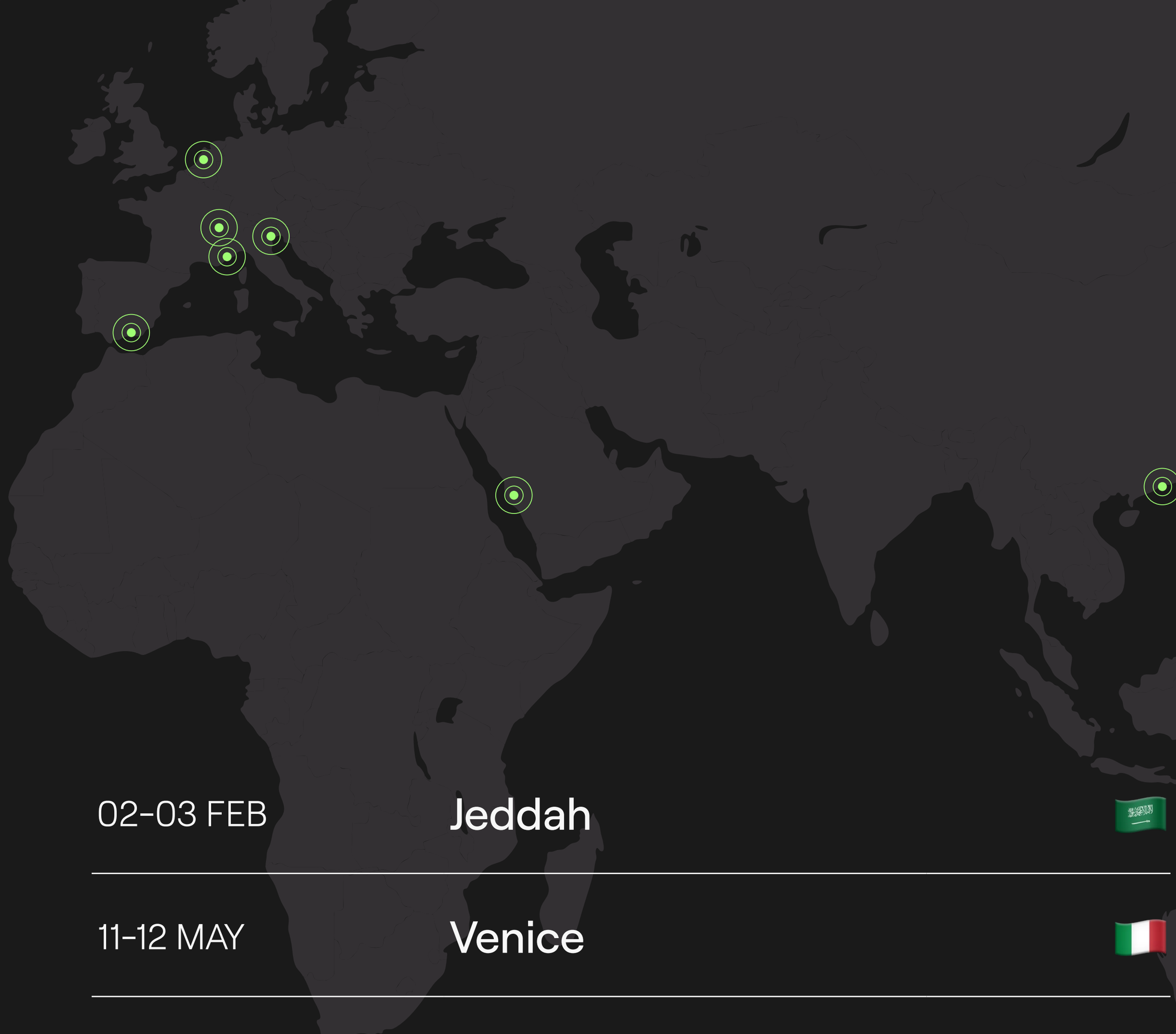
03

Guardians of the Ocean:
Committed to preserving marine ecosystems through innovation and action.

EXPERIENCE THE RACEBIRD IN FLIGHT

SEASON 1

Race Calendar



02-03 FEB	Jeddah	🇸🇦
11-12 MAY	Venice	🇮🇹
01-02 JUN	Puerto Banús, Marbella	🇪🇸
29-30 JUN	Geneva	🇨🇭
26-27 JUL	Monaco	🇲🇨
07-08 SEP	Rotterdam	🇳🇱
09-10 NOV	Hong Kong	🇭🇰

Event schedule

SAT 01 JUNE 2024*

Media Centre Opens	10:00
Free Practice 1	10:00–11:00
Free Practice 2	11:50–12:50
DJ Set	12:50–14:30
Qualification Session 1	14:30–15:45
Live talk “Stewards of the Oceans”	15:45–16:15
Launch Zone Tour	15:45–16:15
Qualification Session 2	16:15–17:30
Media Centre Closes	18:30

SUN 02 JUNE 2024*

Media Centre Opens	10:00
Semi Finals	10:30–13:00
Live talk “Blue Impact Dialogues”	13:00–13:30
Launch Zone Tour	13:30–14:50
Place Race	14:50–15:00
Live talk “Stewards of the Ocean”	15:00–15:30
DJ Set	15:00–16:00
Launch Zone Tour	15:00–16:20
Final 1	16:20–16:30
Final 2	17:10–17:20
Podium & Award Ceremony	17:45
Media Centre Closes	18:30

*Subject to change

Race day access

The E1 Puerto Banus GP Media Centre is located next to Banus Beach restaurant

Search ‘E1 Puerto Banús GP’ on Google maps.

CLICK HERE FOR EXACT LOCATION

PLEASE NOTE*
The E1 Puerto Banús GP Ocean Club is not associated with the neighbouring ‘Ocean Club Marbella’ beach bar. Please be sure to follow instructions to the E1 event site carefully.

Explore Puerto Banús

Welcome to Puerto Banús!

Inaugurated in 1970, Puerto Banús is one of the most internationally recognised marinas, leading the rankings in nautical, commercial, tourism, and sustainability sectors.

Puerto Banús is also an economic and tourism engine in the province of Málaga, and one of the most international Spanish brands, with clients coming from numerous countries, including England, Germany, Northern Europe, the Middle East, Russia, and more.

This marina boasts a nautical area with 15 hectares of sheltered water, housing 915 berths for vessels up to 50 metres in length, and also offers anchorage for larger vessels.

If you're planning to enjoy a shopping day during your visit to Marbella, you're in the perfect place for the best luxury shopping experience! Puerto Banús has the highest number of luxury brands per square metre in Spain, alongside Calle Serrano in Madrid and Paseo de Gracia in Barcelona. Within its premises, you will find over 100 international luxury fashion houses, such as Dior, Louis Vuitton, Hermès, Loro Piana, Valentino, Versace, among others. Don't forget to stroll through its streets and step into these boutiques to see their new and exclusive collections firsthand!

If you're still deciding where to stay, some recommended hotels for your stay in Marbella near Puerto Banús are Marbella Club, Puente Romano Beach Resort, Boho Club, Nobu Hotel Marbella, Hotel Kempinski, Hard Rock Hotel, Hotel Occidental Puerto Banús, and Anantara Villa Padierna.

If you're looking for a pleasant and exquisite place to have lunch or enjoy dinner in Marbella's nightlife, our top recommendations within Puerto Banús are PiCú Banús (seafood), El Gaucho de Banús (meat cuts), Los Bandidos (international cuisine), and Lalalá (international fusion cuisine). In the surrounding areas of Puerto Banús, in Marbella, the main clients of this marina often enjoy the cuisine at Cipriani (Italian), Gaia (Greek), and Coya (Asian-Peruvian fusion) in Puente Romano; Vovem (meat cuts), La Milla (beach bar for seafood).

Don't forget to book the best experiences during your visit to Marbella and Puerto Banús. The Puerto Banús Customer Service team can help you book the main leisure plans to enjoy with family, partners, or friends. From a helicopter tour, booking a luxury supercar, a getaway to Andalusian villages like Ronda, Mijas or Frigiliana, a wine tasting at a regional winery, and of course, enjoying a day at sea on a yacht or sailboat in search of cetaceans.

Enjoy Puerto Banús and Marbella... we hope you come back soon!

The fleet

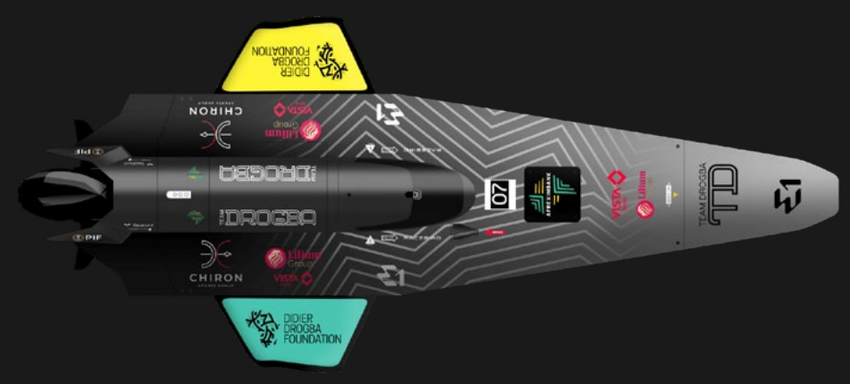
AOKI RACING TEAM

SERGIO PEREZ E1 TEAM

TEAM BLUE RISING

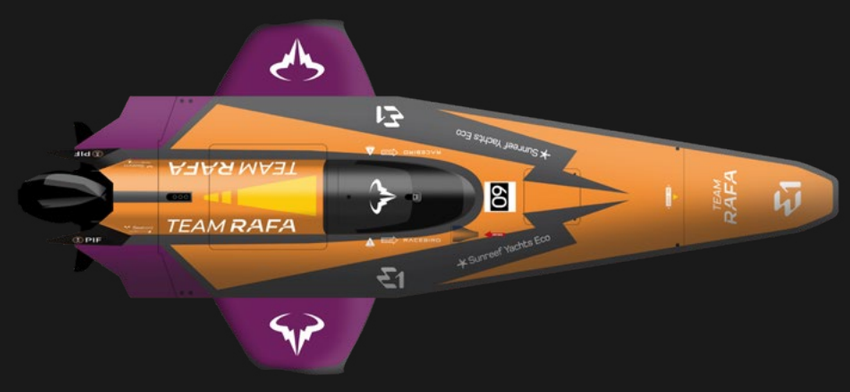
TEAM BRADY

TEAM BRAZIL BY CLAURE GROUP



TEAM DROGBA

TEAM MIAMI POWERED BY MAGNUS



TEAM RAFA

WESTBROOK RACING

E1 Teams at a glance

	Team	Boat Number	Celebrity Owner	Pilots
	Aoki Racing Team	77	Steve Aoki	Mashael Alobaidan Saud Ahmed
	Sergio Perez E1 Team	11	Sergio Perez	Vicky Piria Dani Clos
	Team Blue Rising	05	Virat Kohli	Lisa Caussin Battaglia Phelim Kavanagh
	Team Brady	12	Tom Brady	Emma Kimiläinen Sam Coleman
	Team Brazil by Claure Group	10	Marcelo Claure	Catie Munnings Timmy Hansen
	Team Drogba	07	Didier Drogba	Oban Duncan Yousef Al-abdulrazzaq
	Team Miami powered by Magnus	16	Marc Anthony	Anna Glennon Erik Stark
	Team Rafa	09	Rafael Nadal	Cris Lazarraga Tom Chiappe
	Westbrook Racing	88	Will Smith	Lucas Ordoñez Sara Price

05

PILOTS

Bold. Blue. Electric. Former India cricket captain Virat Kohli has a vision for a futuristic electric speed boat racing team: and here it is. Piloted by motorcycle racer Phelim Kavanaugh and jet skier Lisa Caussin-Battaglia, the team will look to personify the reliance and focus of a professional batsman.

LISA CAUSSIN BATTAGLIA

PHELIM KAVANAGH

@team_bluerising

TEAM DROGBA

After 277 goals in an illustrious football career, legend Didier Drogba has his eyes on a new goal: a sustainable sporting future. His team, piloted by Guiness World Record holder Yousef Al-Abdulrazzaq and 18 year-old British wonder kid Oban Duncan, are racing for #1 and a better future.

PILOTS

OBAN DUNCAN

YOUSEF AL-ABDULRAZZAQ

TD

E1

@e1teamdrogba

TEAM RAFA

09

22-time Grand Slam tennis champion Rafa Nadal leads his team into his home Spanish raceof the UIM E1 World Championship. Pilots Cris Lazarraga and Tom Chiappe look to translate the grit and work ethic of an all-time tennis legend into similar successes on the water. The home crowd for Rafa and Cris will supercharge the occasion, and both will have added determination to send the home fans into raptures at the first E1 race to grace Spanish waters.

PILOTS

CRIS LAZARRAGA

TOM CHIAPPE

@e1teamrafa

TEAM BRAZIL

BY CLAURE GROUP

PILOTS

Led by American-Bolivian businessman Marcelo Claure, Team Brazil are bringing Red Bull royalty to the water with pilots Timmy Hansen and Catie Munnings.

CATIE MUNNINGS

TIMMY HANSEN

@e1teambrazil

SERGIO PÉREZ
E1 TEAM

Team Checo Perez will be especially eager to impress in front of pilot Dani Clos' home crowd at the E1 Puerto Banús, Marbella GP. Vicky Piria will be a valuable teammate for Dani, bringing her experience of performing in front of large crowds in the W Series to this next instalment of the UIM E1 World Championship.

PILOTS

VICKY PIRIA

DANI CLOS

@schecoperezteam

TEAM BRADY

Seven-time Super Bowl champion Tom Brady has seamlessly transferred his sporting prowess to the water, clinching victories in the first two rounds of the UIM E1 World Championship. His pilots, Emma Kimilänen and Sam Coleman, have rapidly emerged as the duo to beat. They crowned an unforgettable start to the Championship with a legendary moment on the iconic Grand Canal in Venice, where Emma caught an American football thrown by Brady. The Team will be looking to deliver more memorable moments on and off the water as the Championship moves into round three.

PILOTS

EMMA KIMILÄINEN

SAM COLEMAN

E1

@e1teambrady

TEAM MIAMI

POWERED BY MAGNUS

Adding a little bit of spice to the E1 world championship, the Multiple Grammy Award winning artist Marc Antony makes no bones about being in it to win it. Jet Skier Anna Glennon and 4-time powerboat world champ Erik Stark certainly have the credentials and Marc is oozing confidence in his incredibly talented pilots - his 'pioneers'.

PILOTS

ANNA GLENNON

ERIK STARK

@e1teammiami

AOKI RACING TEAM

In the spirit of their team owner, Aoki racing team look to bring the party to the championship. The former Best Mix Album of the Year winner is ready to unleash his competitive side as he goes up against sporting legends. The team's Saudi pilots, Saud Ahmed and Masahel Alobaidan, can't wait to realise their dream of competing in a home motorsport race in E1.

PILOTS

MASHAEL ALOBAIDAN

SAUD AHMED

@aokiracingteam

WESTBROOK RACING

Hollywood actor, musician, and film producer Will Smith debuted his team Westbrook Racing at round 2 of the Championship in Venice. The team made a stunning entrance, securing a podium finish in their very first race. Pilots include Spaniard Lucas Ordoñez and Sara Price showcased their international racing pedigree by translating past experiences in their specialist fields into success on the water.

PILOTS

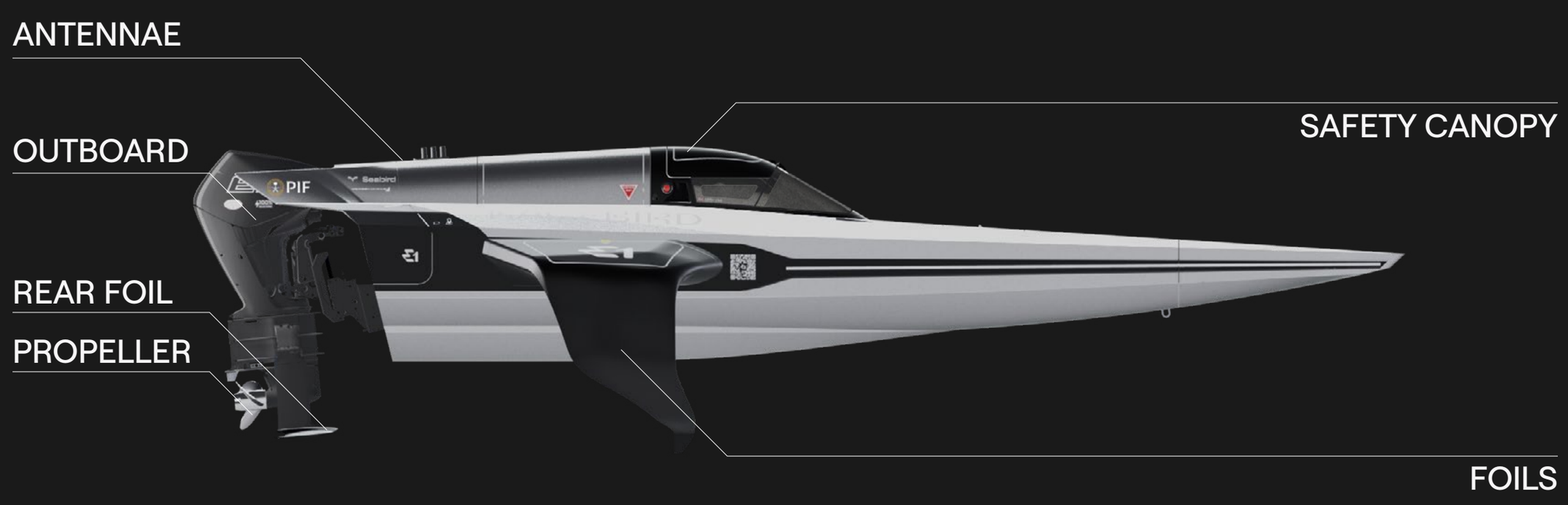
Lucas Ordóñez

Sara Price

@westbrookracinge1

The RaceBird explained

Meet the world's first all-electric foiling raceboat.



Appropriately named the 'RaceBird', the boat is the brainchild of Norwegian designer Sophi Horne and takes inspiration from the natural world and birds flying close to the water.

The RaceBird uses innovative hydrofoil technology, which lifts the vessel above the surface to reduce resistance against the water. The foiling racing component will not only challenge the pilots, but it also increases energy efficiency and extends the range of the battery.

The single-pilot boat is powered by a battery with a peak power output of 150 kW produced by Kreisel and an outboard motor supplied by Mercury Racing.

SPEED

50kt

BATTERY

37kWh

POWER

150kw / ~200hp

LENGTH

7.5m

WIDTH

3m

WEIGHT

1150kg

Sustainability

Our Sustainability Mission ↗

We are a business committed to healing our coastal waters and ecosystems for present and future generations, through innovative clean technologies and aquatic regeneration.

Professor Carlos Duarte
Chief Scientist

Prof. Duarte is a leading figure in marine ecology and conservation and is leading scientific efforts to rebuild marine life, making him ideally suited to E1's mission to reduce the environmental pressures placed on marine ecosystems and restore the ocean to its former abundance.

The E1 approach

1

Events & logistics

- ISO 20121 Certification
- Lifecycle Assessments
- Remote broadcast production
- Shipping all event assets and boats
- Smartmarks: electrically controlled
- GPS buoys

2

Technology transfer

- Decarbonisation and transition to electric water mobility
- Proven positive impact of the RaceBird
- Technical partners
- Inclusive design

3

Blue Impact Programme

Through a series of initiatives, E1 will deliver both sustained and regenerative actions to urban costal areas, demonstrating leadership of shoreline habitats at scale.

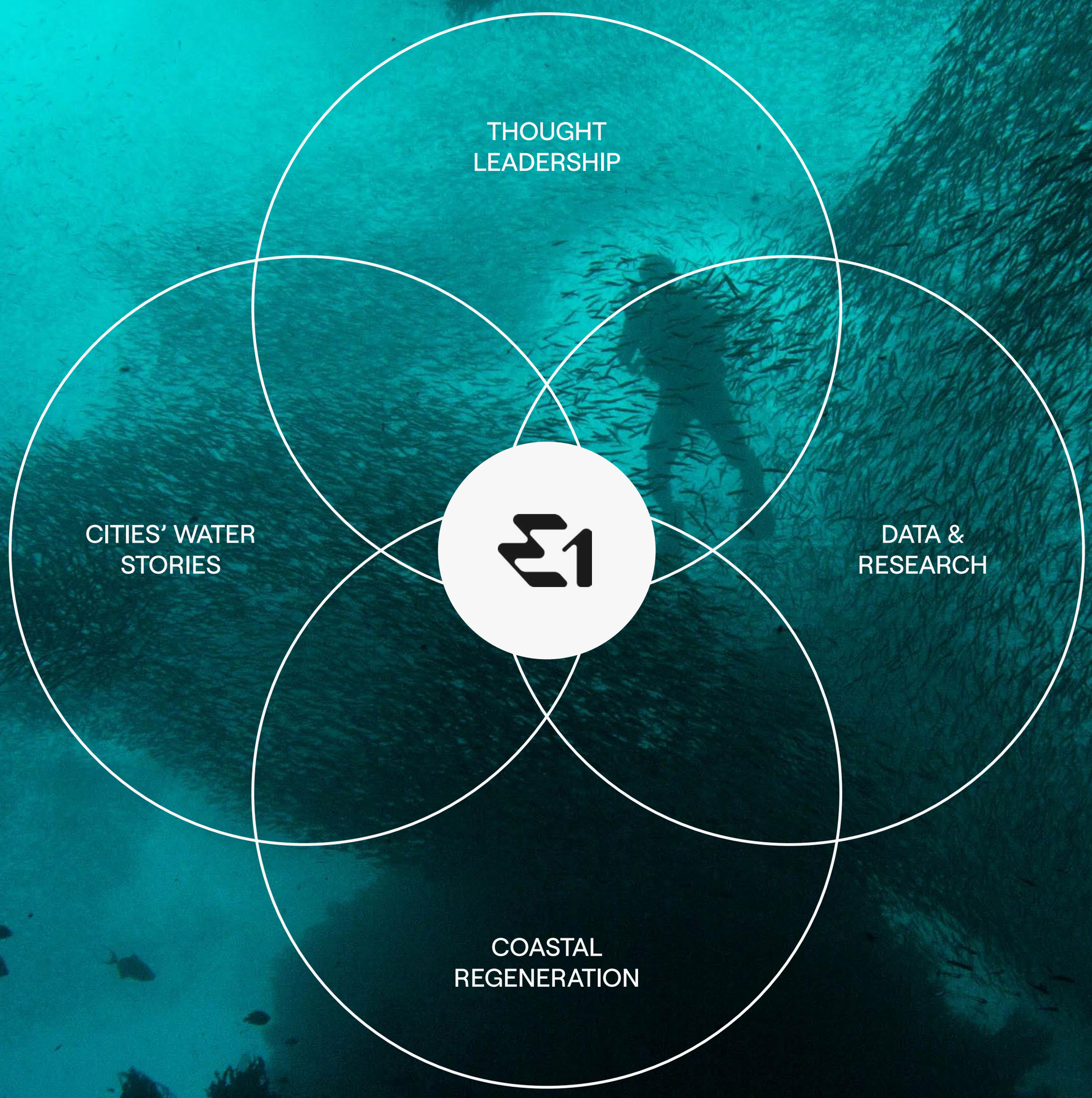
4

City engagement

E1 host city engagement will encompass wide-ranging initiatives such as:

- Educational programmes
- Thought leadership events
- Acceleration Festival
- Celebrity team owner content
- Positioning campaigns
- Social media content
- Broadcast features

Blue Impact Programme



Our approach to coastal regeneration will be tailored and designed to explore each unique ecological opportunity.

Terminology

E1 World Championship	*The event*
Acceleration Festival	*Fan village*
Ocean Club	*VIP hospitality*
RaceBird	*Boat*
Pilots	*Drivers*
Course	*Track*
Race Control	–
Team Zone	*Team engineers area*
The TOC	*Techincal operations centre (contains race engineers & race control*
Team Owners	–
Long Lap	*Joker lap*
Survivor Race	–
The Place Race	*Minor final (spoon)*
Front	*Bow*
Back	*Stern*
Left/Right	*Port/Starboard*
Powerboost	*Boost*
Direction	*Heading*
Battery level	*State of charge*
Launch Zone	*Wet pits*
Charge Zone	*RaceBird / logistics / shore charging*
SmartMarks	*GPS buoy*

Team & league digital channels

E1	@e1series e1series.com youtube.com/e1series
Aoki Racing Team	@aokiracingteam
Sergio Perez E1 Team	@schecoperezteam
Team Blue Rising	@team_bluerising
Team Brady	@e1teambrady
Team Brazil by Claure Group	@e1teambrazil
Team Drogba	@e1teamdrogba
Team Miami powered by Magnus	@e1teammiami
Team Rafa	@e1teamrafa
Westbrook Racing	@westbrookracinge1

Contact

Please direct all requests for interviews with team owners, pilots, or E1 executives, requests for video highlights of the races and still image requests to the E1 onsite media team below:

Nick Bailey
Head of Communications, E1
nick@e1series.com

Sean Stanfield, Paul Brannon, Stephen Loat
Brandnation
sean@brandnation.co.uk, paul@brandnation.co.uk,
stephen@brandnation.co.uk

Images will be available for download from the E1 Media Centre at:
e1series.com

UIM

Established in 1922, the Union Internationale Motonautique (UIM) is the world governing body for all powerboating activities.

It is fully recognised by the International Olympic Committee (IOC) and is a member of the Association of the IOC Recognised International Sports Federations (ARISF) for which UIM President, Dr. Raffaele Chiulli also serves as President. The UIM has 65 affiliated National Federations.

As the Internationally recognised authority for world power boating, the UIM is charged with protecting and building the future of the Sport on behalf of its national federations and competitors and is responsible for creating a safe, accessible, unified and thriving world renowned sport.

Highly competitive, intensely challenging, risky and entertaining, Powerboat Racing is the ultimate adrenaline rush and regarded as one of the most spectacular and exciting sports in the world.

Supported by the emergence of independent promoters across all five continents, the UIM has increased its global influence and organises more than 150 races worldwide.

Diputación de Málaga

Diputación Provincial
de Málaga

COSTA DEL SOL. A FIRST CLASS DESTINATION EVERY DAY OF THE YEAR

The Costa del Sol has come to be one of the most important destinations in the world. There is a host of reasons for this:

325 days of sunshine per year, our benign climate, more than 160 kilometers of beaches stretching along the Málaga coastline, our impressive natural landscapes and monuments, the first-class hotel infrastructure that we offer throughout the province....

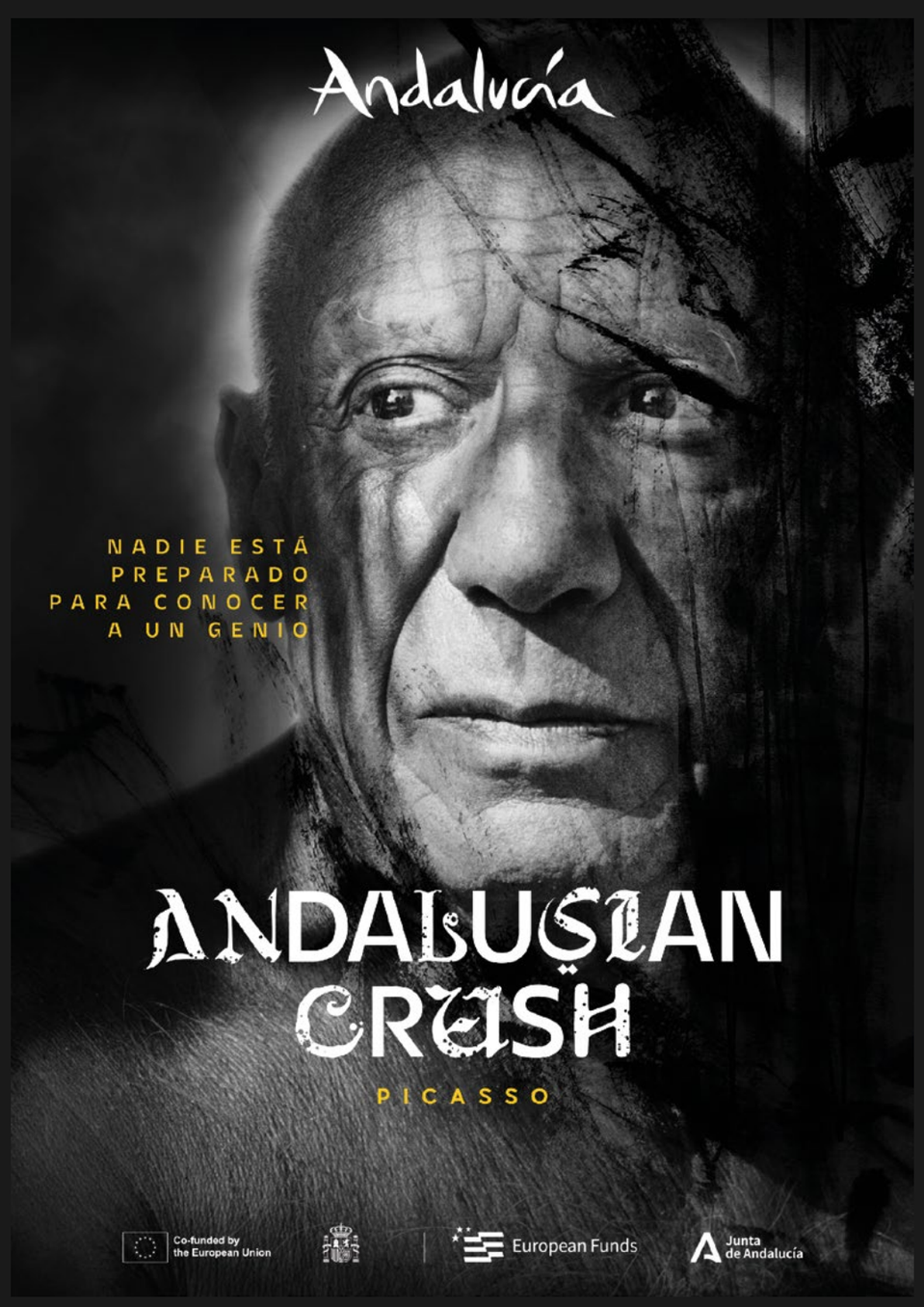
Our fine gastronomy, a limitless number of leisure services, the fact of being the perfect setting for congresses and a golfing paradise with more than 70 world-class courses and, of course, our deep-rooted traditions and customs, or the charm of our famous White Villages in the interior. All these features make for a land rich in contrasts.

One should keep in mind the excellent air links with major European cities, not forgetting the sea and railway connections. Another outstanding feature is our modern network of highways and expressways.

However, the Costa del Sol has much more to offer and will continue to surprise you. We have new secrets for you to discover, such as the fact that we have become a cultural destination of the first rank, revolving around the figure of the art genius Picasso. We are, in short, a first-class destination every day of the year.

Sun and Beach tourism certainly continues to be the essential feature of the Costa del Sol, but if we add to the comprehensive offer already mentioned the wealth of other segments such as languages or Health and Beauty tourism that have helped us move beyond being a seasonal destination, the Costa del Sol becomes a place to be enjoyed all twelve months of the year.

Andalucia



Andalusia, a region renowned for its rich cultural heritage and stunning landscapes, greatly benefits from hosting large sporting events, tourism, and luxury experiences.

These events significantly boost the local economy by attracting thousands of visitors who spend generously on accommodation, dining, transportation, and entertainment. The influx of tourists creates numerous job opportunities, enhancing the livelihoods of residents and stimulating various sectors such as hospitality and retail.

Hosting prestigious sporting events places Andalusia on the global stage, showcasing its unique charm and attractions to a worldwide audience. This increased visibility fosters future tourism and investment, ensuring long-term economic growth and development. The region's exceptional climate and diverse venues make it an ideal destination for international sports events, further solidifying its reputation as a premier tourist hotspot.

Moreover, the luxury sector thrives during these events, as high-net-worth individuals seek exclusive experiences in Andalusia. This demand drives the development of high-end infrastructure, including luxury hotels, gourmet restaurants, and premium transportation services, elevating the region's overall standard of living.

Additionally, these events foster a sense of community and regional pride, uniting residents and visitors in celebration. The cultural exchange and shared experiences during these events contribute to Andalusia's vibrant and inclusive atmosphere, creating lasting positive impacts on both the local population and the global visitors.

PIF

BOSS

C-MAP KREISEL MERCURY Racing QiOn SIMRAD

acquera Baud JAS McLaren OFX Seabird TAIGA TELMONT VICTORY MARINE Whispering Angel

Peregrine smartmark sparco TIXR