MEDIA GUIDE

E1 Monaco 2024

28 JULY

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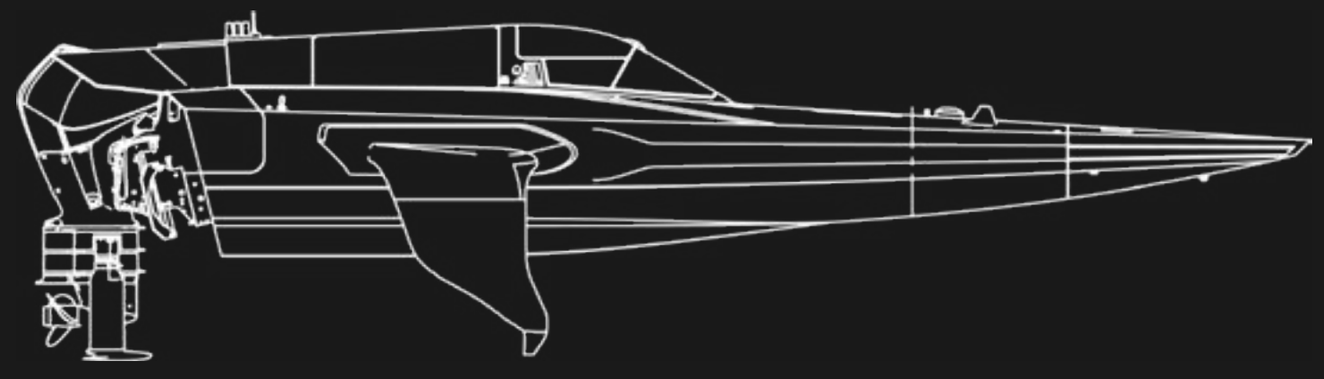

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Welcome to
E1 Monaco

Rodi Basso
Co-Founder and CEO
UIM E1 World Championship

Dear all,

It's my great pleasure to welcome you to one of the real 'jewels in the crown' of our E1 Season One calendar, the E1 Monaco event. Globally synonymous with glamour, prestige and innovation, Monaco is the perfect fit for this championship as we strive to accelerate the adoption and development of electric aquatic mobility whilst racing at some of the world's most iconic destinations. We have seen an open championship so far this season with any team capable of taking a race win on its day and I'm confident of another weekend of close and thrilling racing.

Our championship brings together supremely talented athletes as pilots in the cockpit with some of the world's most recognised names as team owners on the shore. I am confident they will all feel very much at home in this wonderful destination. Our thanks go to H.S.H Prince Albert, the Royal Yacht Club de Monaco, and all within the principality who made this event possible, I wish you all a great weekend.

The story of E1

From left to right: Alejandro Agag, Sophi Horne, Rodi Basso

Rodi Basso
Co-Founder & CEO

Rodi Basso is a Naples-born engineer with a passion for nature and sustainability. His work with NASA, led to him working alongside some of the biggest names in motor racing, such as Ferrari and Red Bull Racing. He later moved on to other projects focusing on business performance and development for Magneti Marelli and McLaren Applied Technologies. He is now realising his vision of applying his business and technological expertise into a groundbreaking sporting championship.

Alejandro Agag
Co-Founder & Chairman

Alejandro is a pioneer of sustainable motorsport. Through his extensive connections in the motorsport industry and vision for a sustainable future, he was able to develop two electric race series from scratch: Formula E and Extreme E. The E1 Series is his latest venture in electric motorsports.

Sophi Horne
RaceBird designer & Founder of SeaBird

Sophi is a Norwegian designer and the originator of the RaceBird prototype. Driven by a desire to make leisure boating more accessible for the general public, she looked for companies to work with that aligned with her vision of sleek, electric boats. When she couldn't find any, she created SeaBird and approached Alejandro Agag, who became the company's first investor. Sophi then went on to create the concept design of the RaceBird, which was then engineered by Rodi and his selected pool of partners.

What is E1?

01

Pioneers in Electrifying Marine Racing:
Revolutionising water sports with cutting-edge technology and sustainable practices.

02

Racing at the Edge:
Crafting unrivalled race experiences in the world's most breathtaking coastal venues.

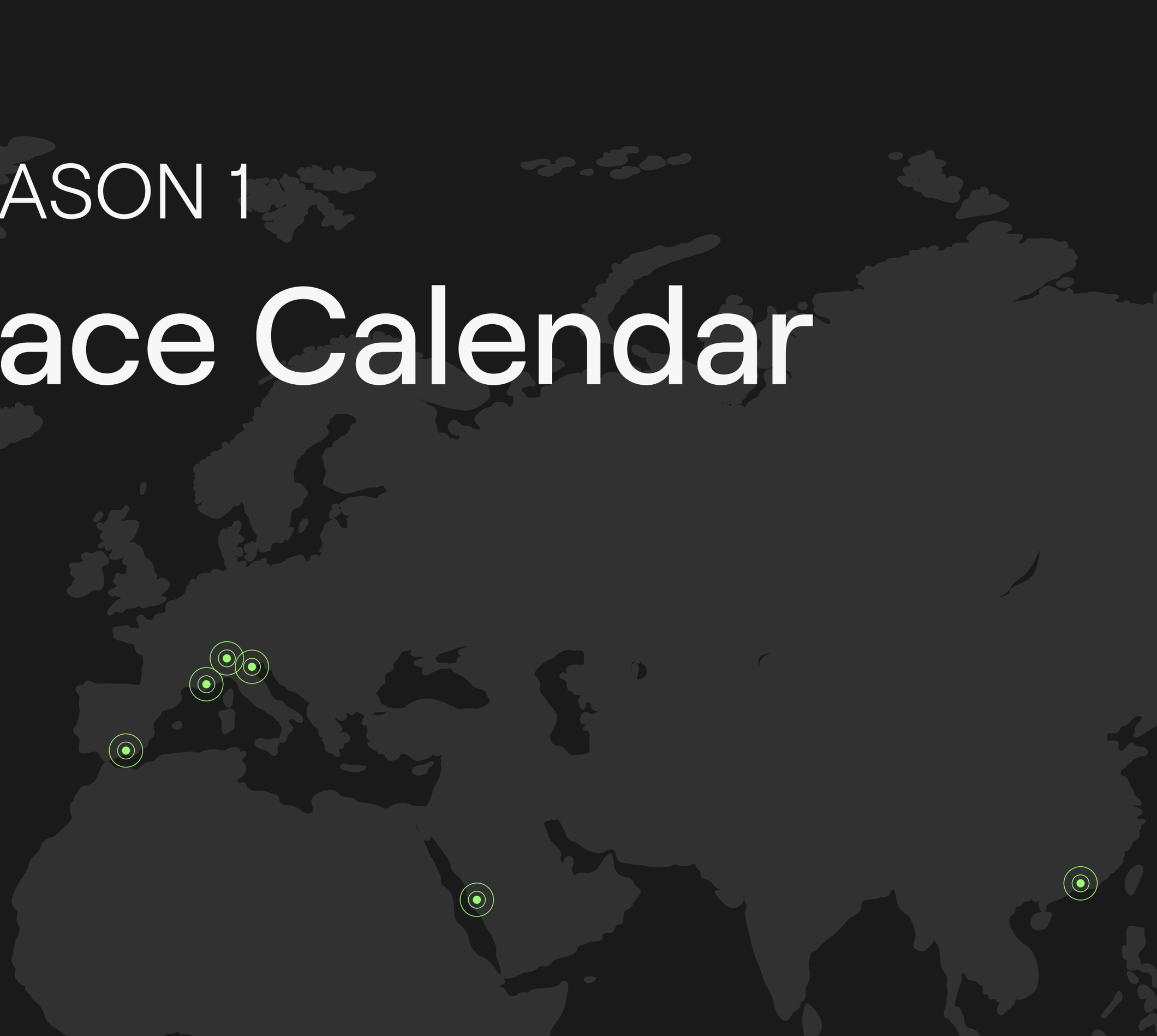
03

Guardians of the Ocean:
Committed to preserving marine ecosystems through innovation and action.

EXPERIENCE THE RACEBIRD IN FLIGHT

SEASON 1

Race Calendar



02-03 FEB	Jeddah
11-12 MAY	Venice
01-02 JUN	Puerto Banús, Marbella
28 JUL	Monaco
23-24 AUG	Lake Como
10 NOV	Hong Kong

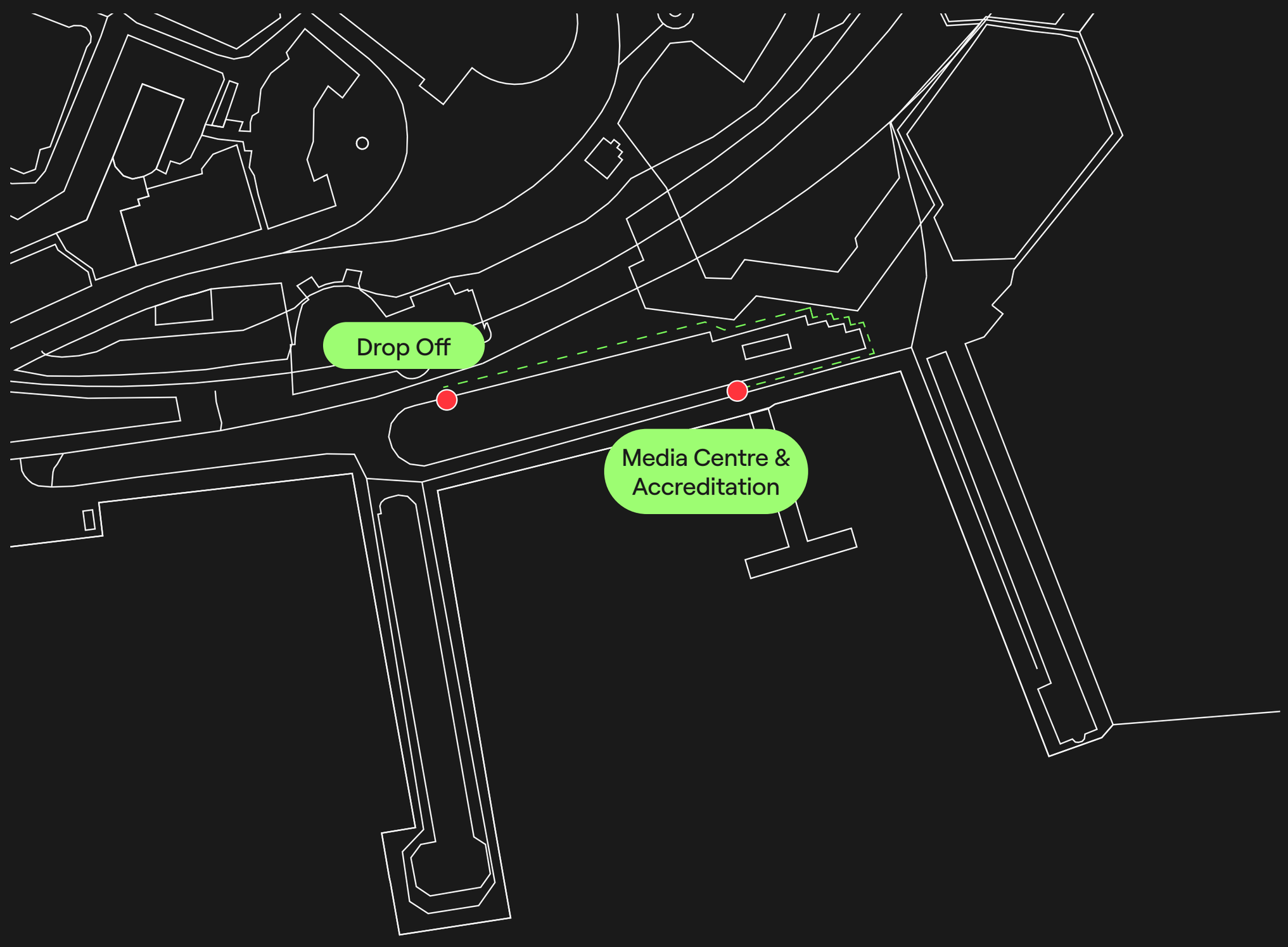
Event schedule

SUN 28 JULY 2024*

Media Centre Opens	10:00
Ocean Club Opens	10:00
Semi Final 1 - 3	10:30-11:30
Semi Final 4 - 6	12:00-13:00
Live Talk - Stewards of the Ocean	13:00-13:30
Race-Off	14:15-14:25
Place Race	14:40-14:50
Live Talk - Blue Impact Dialogues	15:00-15:30
Launch Zone Tour	15:30-16:15
Live Talk - Investing in a Blue Future	16:00-16:30
Finals	16:40-17:20
Podium and Award Ceremony	17:45
Media Centre Closes	18:30
Ocean Club Closes	19:00

*Subject to change

Race day access



The media centre is located on the ground floor of the Yacht Club de Monaco. Please access the centre from the promenade area and follow the signage. Media accreditation can be collected at this location from Saturday onwards.

The fleet

AOKI RACING TEAM

SERGIO PEREZ E1 TEAM

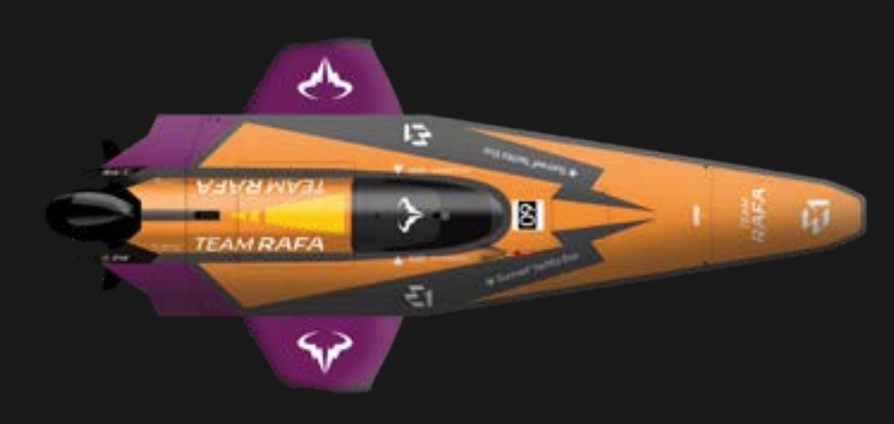
TEAM BLUE RISING

TEAM BRADY

TEAM BRAZIL BY CLAURE GROUP

TEAM DROGBA

TEAM MIAMI POWERED BY MAGNUS



TEAM RAFA

WESTBROOK RACING

E1 Teams at a glance

Team	Boat Number	Celebrity Owner	Pilots
Aoki Racing Team	77	Steve Aoki	Mashael Alobaidan Saud Ahmed
Sergio Perez E1 Team	11	Sergio Perez	Vicky Piria Dani Clos
Team Blue Rising	05	Virat Kohli	Lisa Caussin Battaglia Phelim Kavanagh
Team Brady	12	Tom Brady	Emma Kimiläinen Sam Coleman
Team Brazil by Claure Group	10	Marcelo Claure	Catie Munnings Timmy Hansen
Team Drogba	07	Didier Drogba	Oban Duncan Yousef Al-abdulrazzaq
Team Miami powered by Magnus	16	Marc Anthony	Anna Glennon Erik Stark
Team Rafa	09	Rafael Nadal	Cris Lazarraga Tom Chiappe
Westbrook Racing	88	Will Smith	Sara Price Lucas Ordoñez

05

PILOTS

Bold. Blue. Electric. Former India cricket captain Virat Kohli has a vision for a futuristic electric speed boat racing team: and here it is. Piloted by motorcycle racer Phelim Kavanaugh and jet skier Lisa Caussin-Battaglia, who will be representing her home national at the Monaco event, the team will look to personify the reliance and focus of a professional batsman.

LISA CAUSSIN BATTAGLIA

PHELIM KAVANAGH

@team_bluerising

TEAM DROGBA

After 277 goals in an illustrious football career, legend Didier Drogba has his eyes on a new goal: a sustainable sporting future. His team, piloted by Guiness World Record holder Yousef Al-Abdulrazzaq and 18 year-old British wonder kid Oban Duncan, are racing for #1 and a better future.

PILOTS

OBAN DUNCAN

YOUSEF AL-ABDULRAZZAQ

@e1teamdrogba

TEAM RAFA

09

22-time Grand Slam tennis champion Rafa Nadal leads his team into his home Spanish race of the UIM E1 World Championship. Pilots Cris Lazarraga and Tom Chiappe look to translate the grit and work ethic of an all-time tennis legend into similar successes on the water.

PILOTS

CRIS LAZARRAGA

TOM CHIAPPE

@e1teamrafa

TEAM BRAZIL

BY CLAURE GROUP

PILOTS

Led by American-Bolivian businessman Marcelo Claure, Team Brazil are bringing Red Bull royalty to the water with pilots Timmy Hansen and Catie Munnings.

CATIE MUNNINGS

TIMMY HANSEN

@e1teambrazil

SERGIOPÉREZ
E1 TEAM

Representing their team owner's personal backgrounds, Dani Clos has an F1 background and Vicky Piria comes from the W Series. No one will know better than Checo Perez how capable motorcar racers are at the highest level and will be eagerly awaiting whether his team can deliver on the water.

PILOTS

VICKY PIRIA

DANI CLOS

@schecoperezteam

TEAM BRADY

Seven-time Super Bowl champion Tom Brady has seamlessly transferred his sporting prowess to the water, clinching victories in the first two rounds of the UIM E1 World Championship. His pilots, Emma Kimilänen and Sam Coleman, have rapidly emerged as one of the best of the tournament, despite losing their crown in Puerto Banus.

PILOTS

EMMA KIMILÄINEN

SAM COLEMAN

@e1teambrady

TEAM MIAMI

POWERED BY MAGNUS

16

Adding a little bit of spice to the E1 world championship, the Multiple Grammy Award winning artist Marc Antony makes no bones about being in it to win it, and head into Monaco at the championship table after a dominant display in Puerto Banus. Jet Skier Anna Glennon and 4-time powerboat world champ Erik Stark certainly have the credentials and Marc is oozing confidence in his incredibly talented pilots - his 'pioneers'.

PILOTS

ANNA GLENNON

ERIK STARK

@e1teammiami

AOKI RACING TEAM

In the spirit of their team owner, Aoki racing team look to bring the party to the championship. The former Best Mix Album of the Year winner is ready to unleash his competitive side as he goes up against sporting legends. The team's Saudi pilots, Saud Ahmed and Masahel Alobaidan, can't wait to realise their dream of competing in a home motorsport race in E1.

PILOTS

MASHAEL ALOBAIDAN

SAUD AHMED

@aokiracingteam

WESTBROOK RACING

Hollywood actor, musician, and film producer Will Smith debuted his team Westbrook Racing at round 2 of the Championship in Venice. the team made a stunning entrance, securing consecutive podium finishes in Venice and Puerto Banus. Pilots include Spaniard Lucas Ordoñez and Sara Price showcased their international racing pedigree by translating past experiences in their specialist fields into success on the water.

PILOTS

Sara Price

Lucas Ordóñez

@westbrookracinge1

The RaceBird explained

Meet the world's first all-electric foiling raceboat.

Appropriately named the 'RaceBird', the boat is the brainchild of Norwegian designer Sophi Horne and takes inspiration from the natural world and birds flying close to the water.

The RaceBird uses innovative hydrofoil technology, which lifts the vessel above the surface to reduce resistance against the water. The foiling racing component will not only challenge the pilots, but it also increases energy efficiency and extends the range of the battery.

The single-pilot boat is powered by a battery with a peak power output of 150 kW produced by Kreisel and an outboard motor supplied by Mercury Racing.

SPEED

50kt

BATTERY

37kWh

POWER

150kw / ~200hp

LENGTH

7.5m

WIDTH

3m

WEIGHT

1150kg

Sustainability

Our Sustainability Mission ↗

We are a business committed to healing our coastal waters and ecosystems for present and future generations, through innovative clean technologies and aquatic regeneration.

Professor Carlos Duarte
Chief Scientist

Prof. Duarte is a leading figure in marine ecology and conservation and is leading scientific efforts to rebuild marine life, making him ideally suited to E1's mission to reduce the environmental pressures placed on marine ecosystems and restore the ocean to its former abundance.

The E1 approach

1

Events & logistics

- Ongoing ISO 20121 Certification
- Lifecycle Assessments
- Remote broadcast production
- Shipping all event assets and boats
- Smartmarks: electrically controlled
- GPS buoys

2

Technology transfer

- Decarbonisation and transition to electric water mobility
- Proven positive impact of the RaceBird
- Technical partners
- Inclusive design

3

Blue Impact Programme

Through a series of initiatives, E1 will deliver both sustained and regenerative actions to urban costal areas, demonstrating leadership of shoreline habitats at scale.

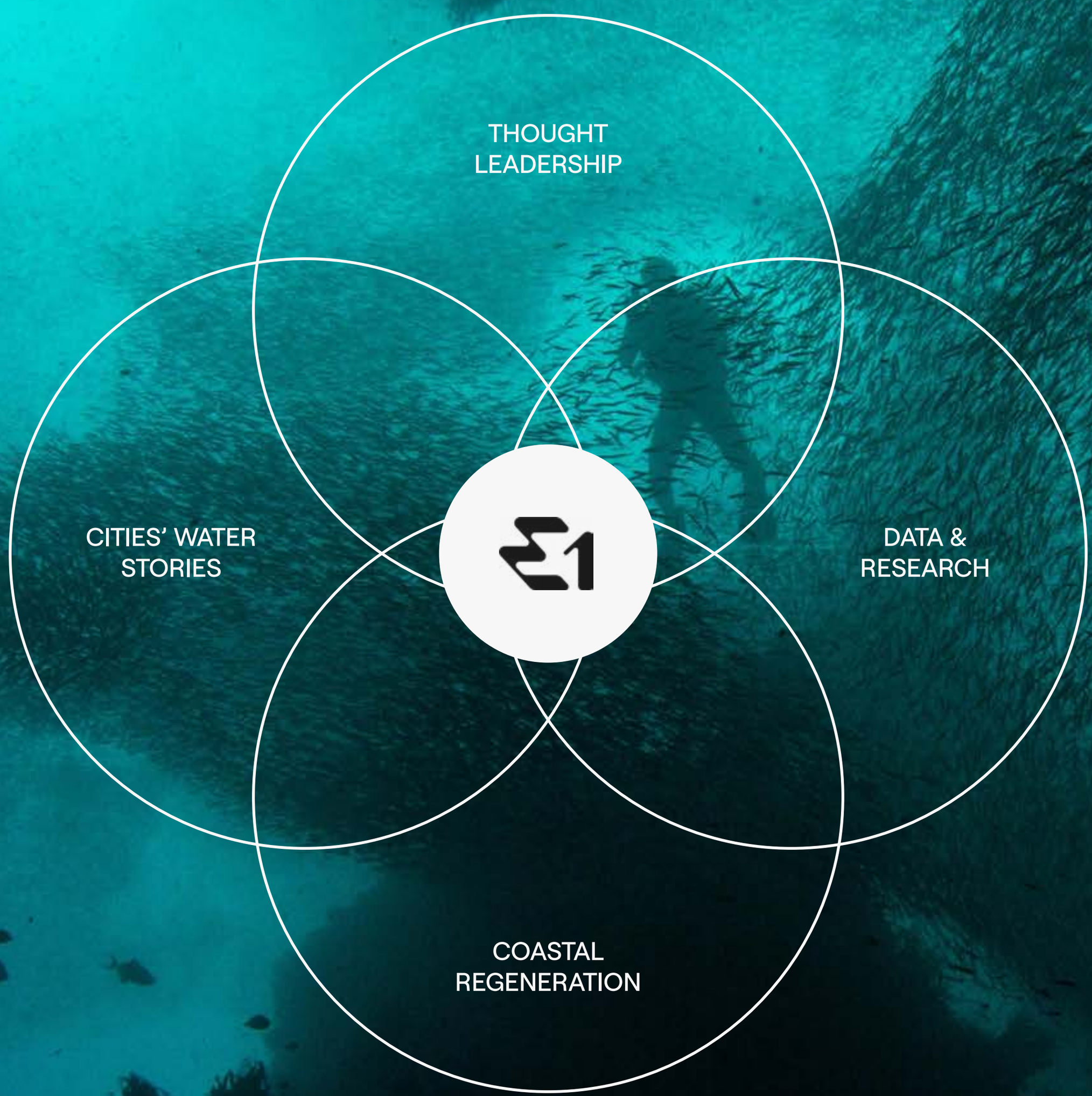
4

City engagement

E1 host city engagement will encompass wide-ranging initiatives such as:

- Educational programmes
- Thought leadership events
- Acceleration Festival
- Celebrity team owner content
- Positioning campaigns
- Social media content
- Broadcast features

Blue Impact Programme



Our approach to coastal regeneration will be tailored and designed to explore each unique ecological opportunity.

Terminology

E1 World Championship	*The event*
Acceleration Festival	*Fan village*
Ocean Club	*VIP hospitality*
RaceBird	*Boat*
Pilots	*Drivers*
Course	*Track*
Race Control	–
Team Zone	*Team engineers area*
The TOC	*Techincal operations centre (contains race engineers & race control*
Team Owners	–
Long Lap	*Joker lap*
Survivor Race	–
The Place Race	*Minor final (spoon)*
Front	*Bow*
Back	*Stern*
Left/Right	*Port/Starboard*
Powerboost	*Boost*
Direction	*Heading*
Battery level	*State of charge*
Launch Zone	*Wet pits*
Charge Zone	*RaceBird / logistics / shore charging*
SmartMarks	*GPS buoy*

Team & league digital channels

E1	@e1series e1series.com youtube.com/e1series
Aoki Racing Team	@aokiracingteam
Sergio Perez E1 Team	@schecoperezteam
Team Blue Rising	@team_bluerising
Team Brady	@e1teambrady
Team Brazil by Claure Group	@e1teambrazil
Team Drogba	@e1teamdrogba
Team Miami powered by Magnus	@e1teammiami
Team Rafa	@e1teamrafa
Westbrook Racing	@westbrookracinge1

Contact

Please direct all requests for interviews with team owners, pilots, or E1 executives, requests for video highlights of the races and still image requests to the E1 onsite media team below:

Nick Bailey
Head of Communications, E1
nick@e1series.com

Joe Murgatroyd, Sean Stanfield, Megan Browne
Brandnation
joe@brandnation.co.uk, sean@brandnation.co.uk, megan@brandnation.co.uk

Images will be available for download from the E1 Media Centre at:
e1series.com

UIM

Established in 1922, the Union Internationale Motonautique (UIM) is the world governing body for all powerboating activities.

It is fully recognised by the International Olympic Committee (IOC) and is a member of the Association of the IOC Recognised International Sports Federations (ARISF) for which UIM President, Dr. Raffaele Chiulli also serves as President. The UIM has 65 affiliated National Federations.

As the Internationally recognised authority for world power boating, the UIM is charged with protecting and building the future of the Sport on behalf of its national federations and competitors and is responsible for creating a safe, accessible, unified and thriving world renowned sport.

Highly competitive, intensely challenging, risky and entertaining, Powerboat Racing is the ultimate adrenaline rush and regarded as one of the most spectacular and exciting sports in the world.

Supported by the emergence of independent promoters across all five continents, the UIM has increased its global influence and organises more than 150 races worldwide.

Whispering Angel

Whispering Angel

Château d'Esclans, is situated in the heart of Provence, northeast of St. Tropez on an exceptional site surrounded by parkland, forest and gnarled old vines. The mid-19th century Château overlooks the bucolic Esclans Valley straight down to the Mediterranean coast. As one of the grandest Châteaux in all of Provence and inspired by Tuscan Villa design, Château d'Esclans had been owned by a handful of prominent people before Sacha Lichine acquired it in 2006 to begin what would become a new chapter in rosé. Among one of Sacha's revealing statements of his 17 year odyssey at the helm of Château d'Esclans is: "We don't own the Château; the Château owns us and we are just people operating it during our lifetime." Today that new chapter has burgeoned into a major story about creating a formidable range of rosé wines crafted for various tastes, styles and occasions. And much about these fabulous wines can be owed to everything that has gone into "operating" this remarkable Château throughout Sacha Lichine's involvement with it.

Whispering Angel 2023 vintage is characterized by great roundness, making for friendly and charming wine. The mouthfeel is extremely smooth. We have a wine with very good density and a well-balanced acid structure which provides depth to this vintage ultimately returning to an omnipresence of fruit.

As a premium Provençal rosé bearing an English name crafted by esteemed and recognized wine makers, Whispering Angel is the brand that stimulated much of the rosé lifestyle phenomenon while making an outstanding contribution towards establishing rosé in today's top shelf drinks landscape. This also makes it the brand that launched the "Rosé Renaissance" creating a more globally accessible and appreciated category than it ever was prior to Whispering Angel's first vintage in 2006. An enormously renowned rosé, amongst select consumers, Whispering Angel has the distinction of being among the best known and one of the most thoroughly enjoyable wines globally and most popular rosé in the world embracing affordable luxury at its finest.
The marque's strong on-premise global image captures the sophistication of the Côte d'Azur and the Bistros of Paris finding its way into top trendy restaurants, rooftop bars and glamorous aspirational accounts.

Telmont appointed Official Champagne Supplier of the UIM E1 World Championship

With it's "In the Name of Mother Nature" project launched in 2021, Telmont mission is to craft one of the highest quality Champagne with the greatest respect for the environment. This project is accompanied by numerous initiatives (Moving to organic farming, eliminated bespoke heavy bottles, stopped airfreight...) aimed at reducing the carbon footprint of the house, and be Net Positive by 2050.

"E1 has looked for partners who have the same shared vision as us when it comes to striving for high performance, and a least possible impact on the environment. With high net-worth individuals attending our events, it's important we offer some of the finest champagne in the world, and it is a pleasure to have Champagne Telmont join the E1 Championship."

Rodi Basso, CEO of E1

"Leveraging on innovation and technology, E1 is revolutionizing - and decarbonizing – a prestigious sport, a discipline of excellence, while continuing to offer an exceptional experience. This is exactly the spirit in which Maison Telmont acts in Champagne: innovating to help reduce our impact on the environment, while upholding traditional know-how. We are proud to be an official supplier of the UIM E1 World Championship."

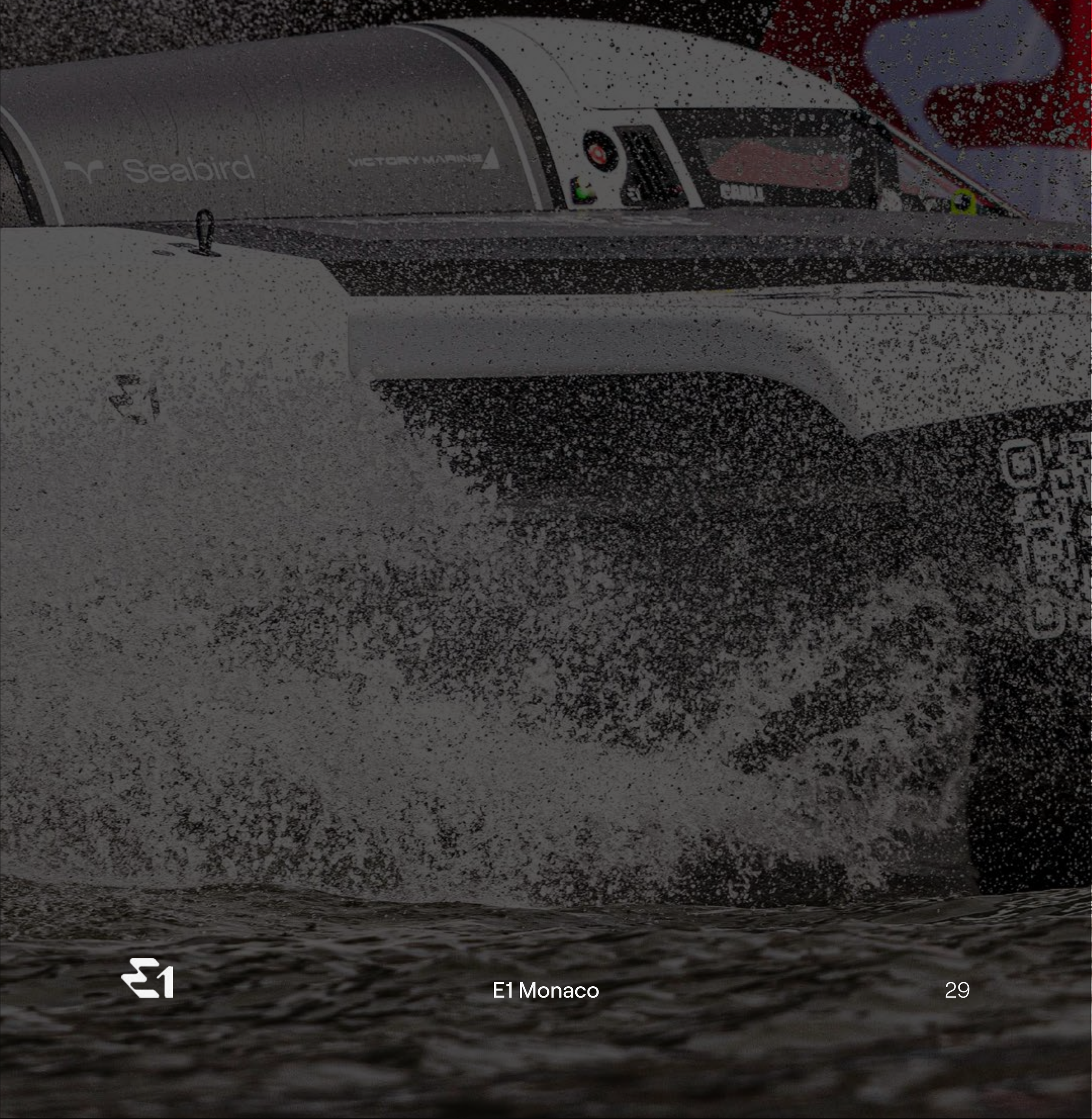
Ludovic du Plessis, President of Maison Telmont

Please drink responsibly

PIF

BOSS

C-MAP KREISEL MERCURY Racing QiOn SIMRAD

acquera Baud JAS McLaren OFX Seabird TAIGA TELMONT VICTORY MARINE Whispering Angel

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